

Aamir Naseer

Senior Frontend Developer | Shopify & WordPress Expert

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Profiles

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Summary

Results-driven Frontend Developer with 5 years of experience specializing in Shopify (Liquid) and WordPress (Custom Themes). Expert in building high-converting e-commerce stores and SEO-optimized websites using React.js and Next.js. Strong communicator with a proven track record of working effectively in 100% remote team environments

Education

Comsats University Lahore

Computer Science

Bachelor in Computer Science • A

2014 - 2018

Projects

The Dropshipper (US-Based)

2019-2022

- Architected the frontend of a B2B dropshipping platform for coffee merchants using **React and Redux**, streamlining the order process for hundreds of Shopify stores.
- Spearheaded a critical migration of the custom Shopify app backend from **REST to GraphQL APIs**, ensuring future-proof integration and a 40% improvement in data fetching efficiency.
- Collaborated on the **Ruby on Rails** backend to implement custom business logic for merchant-to-merchant packaging services.
- Managed the end-to-end development of custom Shopify App features, ensuring seamless syncing between the platform and individual merchant storefronts.

Dripshipper

Onenine (US-Based)

2022-2025

- Collaborated directly with the founder (Nathan Ruff) to deliver high-performance, custom Shopify themes for a diverse portfolio of US-based e-commerce brands.
- Developed bespoke liquid templates and customized checkout experiences to optimize user journey and conversion rates.
- Performed advanced store setups, migrations, and third-party app integrations to enhance store functionality.

Onenine

Sparklaunch Media (US-Based)

2025 - current

- Designed and developed the personal brand store "**The Novo Agency**" for Elliot Tousley, focusing on high-end UI/UX and brand storytelling.
- Implemented comprehensive technical **SEO strategies** (Schema markup, site speed optimization, and metadata architecture), resulting in significant organic traffic growth for client stores.
- Built and maintained multiple Shopify storefronts, ensuring 100% responsiveness and cross-browser compatibility.

Denovoagency

Skills

CMS & E-commerce

Expert

Shopify (Liquid), WordPress, WooCommerce



Frontend Development

Advanced

React.js, Next.js, JavaScript (ES6+), TypeScript, Tailwind CSS, HTML5/CSS3/SASS



Languages

English

Full Professional Proficiency

